

# Patryk Sanecki

## Product Designer / Product Manager

Digital Product Designer with almost 12 years experience working on innovative projects for digital agencies.

Birth 27, Jul 1990  
Based in Poland, Warsaw  
Education High School, Wyższa Szkoła Bankowa w Warszawie, University of Warsaw - Faculty of Geology  
Language English C1

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axure



TypeScript



## EXPERIENCE

SEPTEMBER 2023 - JANUARY 2021 IIG SP. Z. O.O.

### PRODUCT DESIGNER | PROJECT MANAGER

Applications - Website PZSP, PZPS Mobile App, Backoffice, EPU 3.0 Backoffice,

- Led digital and organizational projects from concept to delivery
- Defined project goals, scope, timelines, and priorities
- Collaborated with design, development, and business stakeholders
- Ensured quality, on-time delivery, and alignment with business requirements
- Coordinated external vendors and partners
- Contributed to user-centered digital product development
- Translated stakeholder and user needs into functional and UX requirements
- Worked also as a designer working with developers throughout the product lifecycle
- Supported testing and iterative product improvements

MARCH 2020 - JANUARY 2021 APLIKACJE KRYTYCZNE SP. Z. O.O.

### SENIOR UX / UI DESIGNER

Applications - e-TOLL (web), e-Urząd Skarbowy (Tax Office - mobile app)

- Designed user experiences for mission-critical web and mobile applications
- Created information architecture, wireframes, prototypes, and UX documentation
- Translated complex legal and business requirements into intuitive user solutions
- Collaborated with product, development, and analytics teams
- Conducted usability testing and iterative design improvements

MARCH 2014 - FEBRUARY 2016 NVT SP. Z. O.O.

### UX/UI DESIGNER / WEB DEVELOPER

UX/UI Designer / Web Developer

- NVT - Redabbo, Laviro CRM, Safe Phone (PLUS)
- Designed user interfaces and user experiences for CRM systems and digital products
- Created wireframes, prototypes, and UI designs for web applications
- Contributed to front-end development and implementation
- Translated business requirements into functional and visually consistent solutions
- Collaborated with project teams and business clients

Skilled in leading the team and coordinating between all stakeholders, lead team from designers to developers.

JANUARY 2021 - SEPTEMBER 2023 APLIKACJE KRYTYCZNE SP. Z. O.O.

### UX LEAD / SENIOR UX / UI DESIGNER

UX Lead

Applications - e-Urząd Skarbowy (Tax Office), e-PIT, KSeF

- Led UX activities for large-scale national public digital systems
- Defined UX strategy and design standards across multiple products
- Coordinated UX designers and collaborated with IT and business teams
- Ensured consistency, accessibility (WCAG), and government design standards
- Contributed to product decisions and feature prioritization

Senior UX Designer

Applications - CEWA, e-Sprawozdania Finansowe, e-Urząd Skarbowy

- Designed complex digital systems used by millions of citizens
- Created information architecture, wireframes, prototypes, and UX documentation
- Translated legal and business requirements into user-friendly solutions
- Worked closely with Product Managers, analysts, and development teams

FEBRUARY 2016 - FEBRUARY 2020 NVT SP. Z. O.O.

### UX DESIGNER / PRODUCT MANAGER

NVT - CityFit (Customer Zone, Trainer Zone, website),

Pragmatic Box (Marketing Platform)

- Designed and developed digital products in B2C and B2B environments
- Owned user experience and product feature development
- Created information architecture, wireframes, prototypes, and product documentation
- Defined business requirements, product roadmaps, and priorities
- Collaborated with development teams, stakeholders, and clients
- Oversaw projects from concept through delivery Supported testing and iterative product

Excellence in execution.  
Precision in performance.

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MARCH 2014 - FEBRUARY 2016

FM SOLUTIONS SP. Z O.O.

#### JUNIOR UX/UI DESIGNER / PROJECT MANAGER

FM Solutions – GPS Tracking System

- Designed user interfaces and user experiences for a GPS tracking system
- Created wireframes, basic prototypes, and UI designs
- Collaborated with developers on implementation
- Supported user needs analysis and usability improvements

Junior Project Manager

- Supported delivery of digital and technology projects
- Assisted in planning project scope, timelines, and tasks
- Coordinated communication between project teams
- Monitored progress and reported project status
- Collaborated with stakeholders and development teams

MARCH 2014 - FEBRUARY 2016

SYNERGY ADS

#### FREELANCER / UX DESIGNER

Freelancer / UX Designer

- Synenergy Ads – Adwords Campaigns
- Designed user experiences for online advertising campaigns
- Created interfaces for landing pages and UX materials to improve conversions
- Analyzed user needs and optimized customer journeys
- Collaborated with marketing teams on campaign planning and execution improvements

## DESIGN SKILLS

### MAIN SKILLS

User Experience	Usability Research	Project Management
Interaction Design	Accessibility	Prototyping
Branding & Identity	Web Design	Business Planning

### CERTIFICATIONS

WCAG 2.1 - Fundacja Widzialni  
Web Accessibility Specialist  
Nielsen Norman Group  
**Mobile User Experience - Interaction Design**

### SOFT SKILLS

Interpersonal  
Communicative  
Empathy  
Critical thinking

### PROGRAMMING AI

HTML5 / CSS3  
Flexbox, SASS, BEM Methodology  
JavaScript & TypeScript Basics  
Angular Framework  
Bootstrap and Material Design Library

Analytics and User Experience  
Lean UX and Agile  
New UX Managers  
DTP Master - Paweł Zakrzewski  
Adobe Illustrator - Vector Graphic

Adobe Photoshop - Bitmap Graphics  
Academy Analytics - Maciej Lewiński  
**Web Developer - Kodilla**  
GIS Scientific and Research Club  
Geolocalization  
HTML5/ CSS3 / SaSS - Fundamentals

## CONTACT

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Precision in performance.

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